

Expiration Date

2016 H.O.G. MEMBERSHIP FORM

Three easy ways to enroll or renew: go to hog.com, call 1-800-668-4836, or mail the form.

MAIL FORM TO: Harley-Davidson Canada LP - PO Box 15710, Station A - Toronto, Ontario M5W 1C1 PICK ONE OF: □ A) FULL MEMBERSHIP OFFERS ALL OF H.O.G. "S EXCITING BENEFITS LISTED BELOW TO ANY OWNER OF A HARLEY-DAVIDSON MOTORCYCLE ☐ **\$60** - One Year Membership □ \$115 - Two Year Membership □ \$165 - Three Year Membership (BEST VALUE) Life Membership - call for information OR ■ B) ASSOCIATE MEMBERSHIP IS DESIGNED FOR THE PASSENGER, FRIEND OR FAMILY MEMBER OF A FULL H.O.G.® MEMBER 🗆 **\$55** - Two Year Membership □ **\$35** - One Year Membership ☐ \$80 - Three Year Membership (BEST VALUE) Life Membership - call for information. ☐ New Member Renewal of Existing Membership (if member within the last two years) H.O.G.® Number First Name Last Name Street Address City Province Postal Code Work Phone Number Home Phone Number H-D® VIN Number (required for membership) CONSENT TO RECEIPT OF COMMERCIAL ELECTRONIC MESSAGES FOR CANADA'S ANTI SPAM LEGISLATION: By providing my email address below I agree to receive communications, including electronic communications, from (i) Harley-Davidson Canada LP, carrying on business as Harley Owners Group® of Canada, Harley-Davidson Motor Company Inc. and their worldwide affiliates and assignees, and (ii) Canadian Harley-Davidson® dealers (collectively the "Users") regarding Harley-Davidson branded products, services, programs, contests, and promotional offers. I understand that I may withdraw my consent at any time by contacting CASL Officer at 1 (888) 603-9312 OR 830 Edgeley Blvd. Concord, ON L4K 3X1. IF DO YOU CONSENT, ENTER YOUR EMAIL ADDRESS HERE: Email Address: PRIVACY AND MARKETING CONSENT: By completing this application, I recognize and understand that Harley-Davidson Canada LP is collecting my personal information for itself and on behalf of the Users who have access to my personal information only for the purposes for which it was collected, that they may disclose my personal information among them, and that my personal information may be used by the Users for purposes connected with my HOG® membership. I further recognize that the Users may disclose my personal information to third party service providers to deliver services to me that I have requested, such as delivery of publications, or materials about third party programs offered to members. I also agree that my personal information may be used to better understand the members and associates members and improve the Users' products and services. I consent to the transfer of my personal information outside of Canada (whereby it will be treated in accordance with applicable foreign laws) as required for storage and use of my personal information by the Users. I acknowledge that a file containing my personal information will be maintained in a hard or electronic file at the Users' premises and will be used for the purposes identified above, or other purposes with my consent or as permitted or required by law. I further acknowledge that employees and representatives of the Users will have access to my information as necessary to perform their job functions. You may withdraw your consent at any time by contacting the Privacy Officer at 1 (888) 603-9312 OR 830 Edgeley Blvd. Concord, ON L4K 3X1. A copy of the complete Harley-Davidson Canada LP privacy policy is available at http://www.harley-davidson.com/content/h-d/en_CA/footer/utility/privacy-policy.html. Do you agree to be contacted for marketing and research purposes? Yes, I do wish to receive communications and be contacted for research purposes. No, I do not wish to receive communications and be contacted for research purposes. □ I WOULD LIKE TO ADD LADIES OF HARLEY™ AFFILIATION Ladies of Harley™ affiliation is free of charge to active female H.O.G.® members - full or associate. However, it is not automatic. METHOD OF PAYMENT ☐ MasterCard □ Cheque □ VISA ☐ Canadian Money Order Drawn on a Canadian Financial Institution, payable to H.O.G.® Do not send cash. Sorry, no C.O.D.s. Credit Card Account Number

Please allow FOUR to SIX weeks for delivery of membership materials. Memberships are non-refundable and non-transferable. Prices are subject to change.



2016 H.O.G. MEMBERSHIP FORM

Who can join Harley Owners Group®? With four types of memberships available, just about anyone - whether you own and ride a Harley-Davidson® motorcycle, ride as a passenger, or know someone who does.

FULL MEMBERSHIP: Member must be the owner of a Harley-Davidson® motorcycle and provide a Harley-Davidson® vehicle identification number. Entitles member to all the benefits and services of Harley Owners Group®.

ASSOCIATE MEMBERSHIP: Designed for the passenger, friend, or family member and is sponsored by an active full member. Entitles member to select benefits and services of Harley Owners Group[®].

FULL AND ASSOCIATE LIFE MEMBERSHIPS: All the benefits and services of full or associate membership, plus a special life member patch and pin. Associate life members must have a sponsoring full life member.

| BENEFITS | FULL MEMBER | ASSOCIATE MEMBER |
|--|----------------|---------------------|
| Harley-Davidson Museum® | • | • |
| HOG® Magazine Canada | • | |
| H.O.G.® Americas Touring Handbook | • | |
| H.O.G.® Roadside Assistance | • | |
| H.O.G.® Hotwire! e-Newsletter | • | • |
| H.O.G.® Merchandise | • | • |
| Ladies of Harley™ | • | • |
| Member Services Center | • | • |
| H.O.G.® Members Website | • | • |
| 10- and 25-Year Member Recognition | • | • |
| Theft Reward Program | • | |
| Membership Card | • | • |
| H.O.G.® Patch | • | • |
| H.O.G. [®] Pin | • | • |
| EXPERIENCES | | |
| | | |
| * H.O.G.® Chapters | • | • |
| H.O.G.® Mileage Recognition Program | • | • |
| * H.O.G. [®] Rallies and Events | • | • |
| Safe Rider Skills Recognition | • | • |
| H.O.G.® ABCs of Touring Contest | • | • |
| Harley-Davidson® World Ride | • | • |
| PARTNERSHIPS | | |
| * Federal Motorcycle Shipping | • | |
| *** Best Western Ride Rewards® | • | • |
| ** H.O.G.® Roadside Assistance Additional Coverage | • | |

Benefits and services subject to change.

Some benefits and services are subject to additional fees.

- Members are eligible to participate in program or may receive special pricing.
 Additional fees apply.
- ** H.O.G.® Roadside Assistance "Standard" coverage is included with membership. H.O.G.® Roadside Assistance additional coverage is available for additional cost. This Roadside Assistance program is provided by a third party supplier and requires a separate contract to be completed.
- *** Best Western Ride Rewards® are provided by a third party supplier and separate applications and agreements may be required.